

Regina Sofía Cantú de Alba

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<http://bit.ly/1O6Yczw>

WORK EXPERIENCE

Digital Business Partner-CRM & Digital Marketing

- Salesforce Implementation (Service Cloud, Marketing Cloud, CDP).
- Website maintenance and development.
- SevenRooms Implementation.
- Resmark Implementation.
- Widen DAM implementation.

Oct 2018 - Present

[*Clase Azul Mexico*](#)

Creative Code Professor (ES) - College

Introductory course for Object Oriented Programming in Processing (Javascript).

Jan2021 – July 2023

[*CENTRO*](#)

Post Doc Research Fellow

Interactive Installations and Physical Computing

Sep 2018 – Aug 2019

[*NYU- ITP Tisch School of the Arts*](#)

Fabricator & Producer

Jun 2018 – Sep 2018

[*City Beat NYC*](#)

Project Manager

Jun 2018 – Sep 2018

[*Coal + Ice Solutions Pavillion*](#)

Exhibition / Media Intern

3D model cleanup and correction (ZBrush, Unity, Blender)

Jun 2018 – Sep 2018

[*Raycaster*](#)

Languages				
Spanish NATIVE	■	■	■	■
English TOEFL IBT 114	■	■	■	□
French DELF B1	■	■	□	□

Software/Programming Languages				
Adobe Illustrator CS6	■	■	■	□
Adobe Photoshop CS6	■	■	■	□
Adobe Premier CS6	■	■	□	□
Adobe Audition CS6	■	□	□	□
Office 97-2010	■	■	■	■
Vectorworks	■	■	□	□
Unity	■	■	□	□
Javascript	■	■	■	□
Python	■	□	□	□
C/C++ Arduino	■	■	■	□

Fabrication				
Laser Cutting	■	■	□	□
CNC (MasterCam, Othermill)	■	■	□	□
4 Axis Mill (Modela Pro II, Roland's SRP)	■	■	□	□
3D Printing (Makerbot, Cura)	■	■	■	□

EDUCATION

Master of Professional Studies

September 2016 – May 2018

Interactive Telecommunications Program at Tisch School of the Arts-NYU

- Fulbright fellow

Bachelor's in international relations

January 2007 - December 2012

Instituto Tecnológico de Estudios Superiores de Occidente (ITESO)

- Development and Cultural Projects

Exchange studies

August - December 2012

UIA Santa Fe

- Interaction Design and Art History

GRANTS & SCHOLASHIPS

2016-2018 Tisch School of the Arts NYU

2016 Comexus-Fulbright

2016 Funed – CONACYT

RESEARCH

Sustainability and Development

Assistant to Project Manager - CEJ AC

- "Enconomical and Environmental costs of Automobiles in Guadalajara's Metropolitan Area" (SPA)

Political Science

Intern - Transparencia Mexicana

- "Factofilia: The Accent is in the cities. Some results from ECCA 2012." (SPA)

- "A New Role for Citizens in Public Procurement."

Research Assistant - PhD Alfonso Hernández Valdez

- Access to information through Federal Open Government laws

VOLUNTARY WORK

Unity & Maker teacher assistant

May 2018

Lower East Side Girls Club

Founder Member and Special Projects

June 2016 – September 2017

Social Valley

Marine turtle conservation in Celestún Yucatán Mexico

July 2009 – August 2009

PRONATURA Yucatán Mexico

Sustainable urban development

October 2007 – 2009

Colectivo Ecologista Jalisco A.C.

Intercultural education

January 2008 – December 2008

Winter Brigades to Huichol community Tatei Kie, Jalisco Mexico- Multicultural high school "Tatei Yurienaka" – CUI/ITESO

Art and sustainability workshop for kids

August 2007 – December 2007

Centro Polanco - ITESO